**PRESS RELEASE**

              New York, November 5th, 2018

**Passionate debut Pamela Lafondant as a author in '21 Stories'**

**New York - 21 life changing stories. 'The only 21 stories you will ever need to be successful in life & business' presents moving stories about falling, rising, pushing on and embracing life. The authors - all entrepreneurs – speak their minds. They share their lives, their vulnerabilities, their motives and their life lessons without any restraint. Brooklyn resident Pamela Lafondant is also one of the authors with her story 'Falling from Grace'.**

**Sincere story**

Her story highlights a period in her life in which she experiences setback upon setback. She loses everything, resulting in a life on the seamy side. With wit and humor, Lafondant sketches how her positive potent mindset pulls her through and how she becomes a successful entrepreneur. ‘Every time I thought I could not fall any deeper, life rewarded me with a new blow. I still had a lot to learn.’

**Opportunities**

With her own consultancy 'Shout Out', Lafondant coaches women who no longer have an overview of their possibilities. She advises companies on diversity and inclusion. ‘The only 21 stories you will ever need to be successful in life & business’ includes the stories of 18 women and 3 men, from England, the USA, Nigeria, Pakistan, Italy, Germany, the Netherlands and Belgium. Each story - up to 1,800 words - is like a precious jewel. A dynamic and passionate mini-biography. So many differences and yet so many similarities.

The book is an initiative of Lucinda Douglas; speaker, mentor, author and personality. She was born in Cape Town and lives in the Netherlands. In 2018 she spoke at the African top 'She Speaks' in Nigeria, the year in which she published her autobiography 'Yes You Can Woman!'.

Paperback and Kindle version can be ordered at amazon.com.

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**Note for the editor**

Attached: photo Pamela Lafondant and photo book cover

- For more information or an interview you can always contact Pamela Lafondant.

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Heading variations:

Passionate debut Pamela Lafondant as a author in '21 Stories'

Pamela Lafondant shines as an author in international edition

Pamela Lafondant shines in international book

Pamela Lafondant makes a passionate debut as a writer

Pamela Lafondant tells a lively life story as a co-author

Etc. : )